

# Unified Economic Development, Land Use and Transportation Planning

• July 29, 2009 •



# SCALE

Scott County Association For Leadership And Efficiency



# Components of SCALE's Unified Planning

- **Charter**
- **Education Modules;**
  - Introduction to Land Use and Transportation Planning Principles for new elected officials and commissioners
  - Advanced module on planning principles and unified planning
- **Unified economic development, land use and transportation planning**

## Where the jobs are

Especially in a tough economy, plentiful job opportunities are key to making a great place to live. These 25 counties have experienced the most job growth over the last eight years.



### 17. Scott County, MN

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**Towns include:** Shakopee, Prior Lake, Savage

**Job growth (2000-2008):** 51.9%

When it comes to job growth, you can bet on Scott County. Even though Minneapolis' bedroom community is still primarily rural, the county recently created a task force dedicated to nearly doubling the number of residents who work in Scott by 2030.



COURTESY: MYSTIC LAKE CASINO, VIA SCOTT COUNTY

While troubles at Northwest Airlines, headquartered in nearby Eagan, Minnesota, have left some residents out of work, employers within the county are faring well during the downturn. The largest employer, Mystic Lake Casino and Hotel, has not only avoided layoffs, but is currently hiring.

NEXT: Hernando County, FL



Last updated July 13 2009: 3:26 PM ET

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## Jobs in Minnesota

jobs by **simplyhired**

Looking for a new position in the area? Browse opportunities in popular fields or search all openings.

### Key Industries

- Health care
- Retail & wholesale
- Banking & finance

### Key Occupations

- Nursing
- Management
- Sales

job title or company

location

Go

## Bankrate.com

Mortgage Rates



LOAN TYPE	+ / -	TODAY
30 yr fixed mtg	▲	5.36%
15 yr fixed mtg	▼	4.85%
7/1 ARM	▲	5.60%
\$30K home equity loan	▲	8.71%
\$30K HELOC	▲	5.28%

Compare Local Rates

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# What factors impact business location decisions?

- Access to major 4-lane roadways that provide access to:
  - important markets
  - rail and air transport.
- Proximity to business owner's principal place of residence
- Qualified Labor Force
  - all levels
  - affordable
- Land ready to go with no hassles. Proper zoning and infrastructure (water/sewer/electric/gas/fiber etc) in place.
- Cost of Services and Taxes
- Business Development Incentives

# Purpose of the Charter

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This Charter is intended to provide focus, direction and guidance on how to achieve the goal of providing enough employment in Scott County by 2030 to support 50% of the labor force that resides here.

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# The Charter has been designed to build upon the principles that we have supported through our SCALE initiative.

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These principles include:



- Collaboration
- Partnering
- Commitment to quality
- The desire to achieve cost efficiencies
- Improving effectiveness
- Maximizing our resources
- Job opportunities
- Improved public safety
- Mobility - Making it easier to get to and from
- Tax base enhancement
- Sustainable economic growth
- Improvement in the quality of life for our residents



# Why now?

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Timing is everything, and an opportunity lies ahead of us!

SCALE provides the opportunity to assemble in one room representatives of the county, cities, townships, school districts and SMSC to achieve common goals.

Never before have we all been on the same page in terms of the status of our comprehensive plans.

SCALE provides a platform for providing education and opportunities for shared action for our elected and appointed officials.



# Education Modules

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**Module 1** provides an introduction to;

- **Land Use Planning Principles (including an embedded land planning exercise for participants)**
- **Roadway function and classifications**
- **Traffic management and access spacing**
- **Impacts on transportation efficiency and safety**

**Module 2**

- **More in-depth discussion of the interplay between land use and transportation planning principles**
  - **Discussion of the Charter and progress on the Unified Plan**
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Through a collaborative joint planning effort we can realize the following:

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More Efficient and safer transportation systems.

Improved effectiveness of multi-modal transportation options.

Support and promotion of our economic development goals.

Improved quality of life for current and future residents and businesses.



# Joint Planning;

## How will our jurisdictions benefit from this effort?

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This joint planning process will:

- ...help identify and provide an understanding of the opportunities and constraints within current comprehensive plans.
- ...allow us to identify the cost factors related to the concept of providing sustainable economic growth within Scott County as a whole.
- ...improve our understanding of the relationships between our communities' comprehensive plans and
- ...help support a framework that will provide for enhanced economic opportunities, infrastructure efficiencies, and improved quality of life for Scott County residents.

# Anticipated Joint Planning Activities

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- Quantify, categorize, and inventory types of land uses we have today.
- Ensure that land uses are planned with appropriate supporting local road network.
- Ensure that the land use plans are realistic, marketable, and can be supported through private investment over the long term.
- Establish a vision for a county-wide system of arterial roadways that can adequately support mobility in the County that is understood and supported by all communities.
- Identify areas where the planned transportation system is incompatible with existing or planned land use and develop a process for reconciling the incompatibilities.
- Obtain agreement on where the major transportation and other infrastructure investments are needed to enhance economic development opportunities.

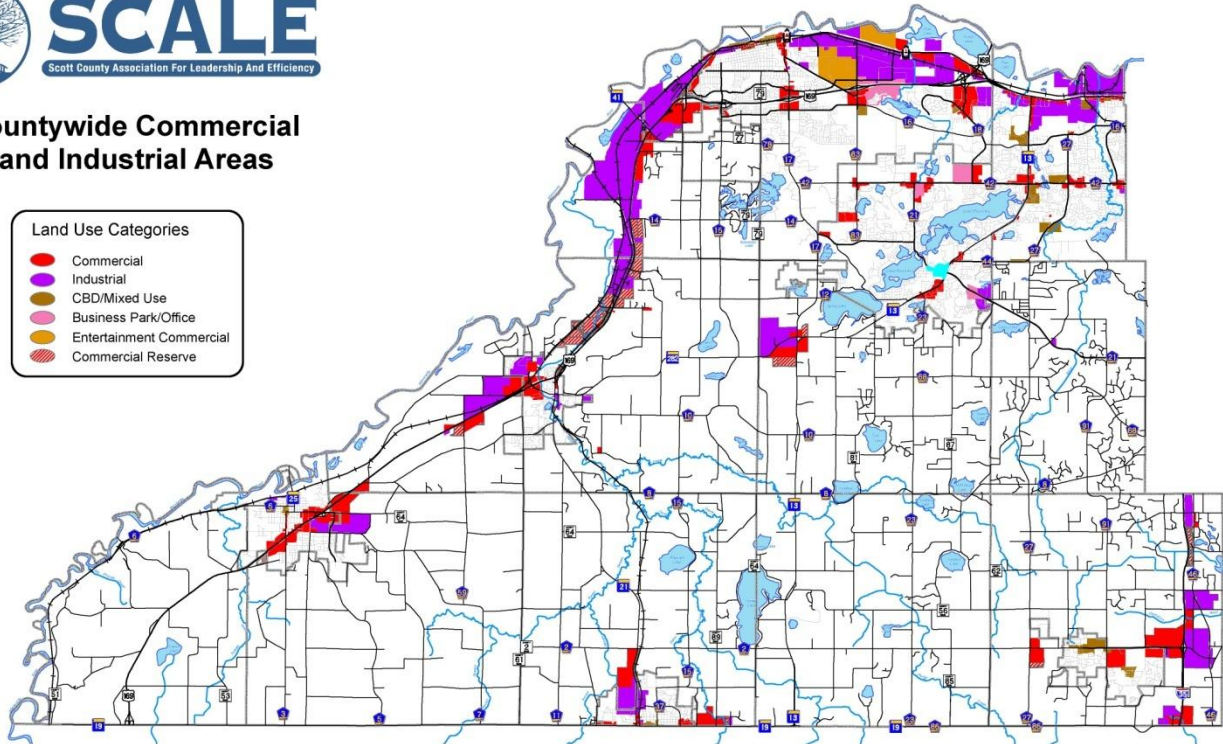
# Joint Mapping of Commercial/Industrial Areas



## Countywide Commercial and Industrial Areas

### Land Use Categories

- Commercial
- Industrial
- CBD/Mixed Use
- Business Park/Office
- Entertainment Commercial
- Commercial Reserve




Note: This map is a composite of adopted 2000 planned land use maps prepared by each jurisdiction in Scott County with planning and zoning authority. The range of land use districts used by each jurisdiction has been folded together into broad districts for the purposes of this composite map. Therefore, the map is not intended to serve as a basis for detailed land use decision making. Contact the respective jurisdiction for more detailed land use mapping information.

0 1 2 4 6 8 Miles



This map is neither a legally recorded document nor a survey and is intended for planning purposes only. Delineations may not be exact.

Prepared by: Scott County Planning Department, June 3, 2009

A hand holding a blue calculator and a pen pointing to a spreadsheet with large numbers. The spreadsheet shows values such as 815,073,273, 549,630,000, 384,741,000, 1,076,839,5, 677,850,6, 591,625,9, 395,67, and 540.

# How much is the going to cost and who will pay for it?

## Estimated Cost \$120,000

To be revisited upon completion of final work plan.

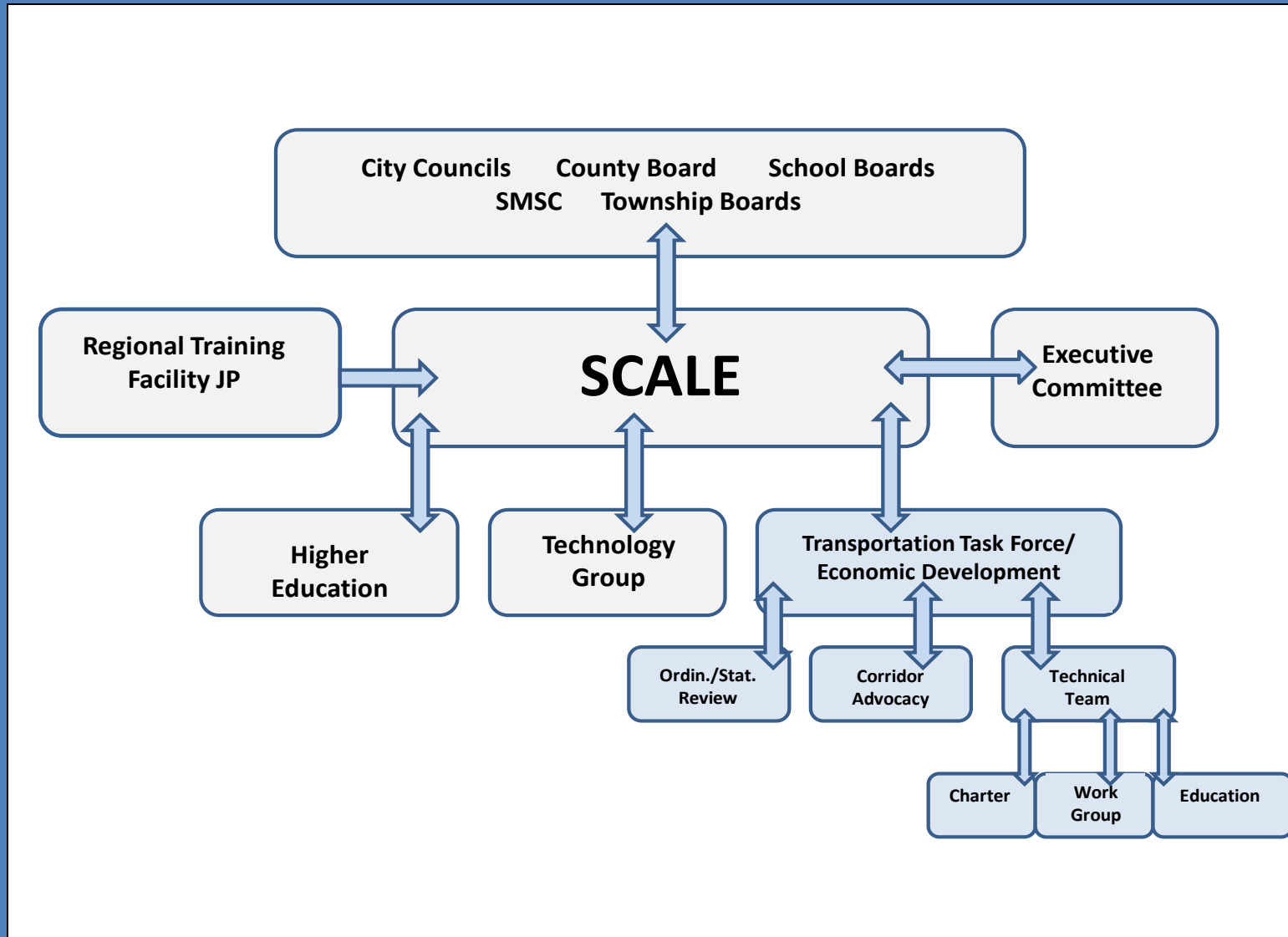
## Planning Effort

Reliance on contribution of local staff time to complete certain project elements as a means to maintain cost efficiencies.

## Proposed Financing Plan

Continue to annually budget contribution that has been committed by local jurisdictions in 2008 and 2009. This contribution was based on \$0.50 per capita.

# How will this process be managed?





# Where do we go from here?

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## Step #1

Formal SCALE approval of the Unified Economic Development and Land Use Charter.

## Step #2

Present Charter to each jurisdiction and obtain resolution in support. (August – October)

## Step #3

Develop Phase I work plan.

## Step #4

Quarterly verbal report to SCALE membership and written report to all members and partners.

# Questions

The background of the slide features a blue-to-white gradient. It is decorated with several question marks of varying sizes and colors, including purple, blue, and light blue. Some question marks are enclosed in circles. The overall aesthetic is clean and modern, with a focus on the central text.