



US Hwy 169 Corridor Coalition

Working together to enhance safety, reduce congestion and maximize economic development along the US Highway 169 inter-regional corridor.

Executive Committee Meeting

May 9, 2013

5:30 p.m. – 7:00 p.m.

**Scott County Government Center
Board Conference Room
Shakopee, MN**

Minutes

First Name	Last Name	Title	Agency
Jon	Ulrich	Commissioner	Scott County
Bob	Broeder	Mayor	City of LeSueur
Vance	Stuehrenberg	Commissioner	Blue Earth County
Tom	Hulting	Council Member	City of Bloomington
Jan	Callison	Commissioner	Hennepin County
Jane	Kansier	Assistant City Manager	City of Prior Lake
Jim	Gates	Deputy Director Public Works	City of Bloomington
Michael	Leek	Community Dev. Director	City of Shakopee
Ronda	Allis	Comm & Economic Dev Director	Region 9 Development Commission
Doug	Weiszhaar	Corridor Advocate	WSB & Associate
Lisa	Schickedanz	Associate Planner	Scott County

The meeting was called to order at 5:30 PM by Chairman, Commissioner Jon Ulrich.

1. Welcome/Introductions – Jon Ulrich, Chair, Scott County Commissioner
2. Adoption of Agenda

Mayor, Bob Broeder made a motion to approve the agenda. The motion was seconded by Commissioner, Vance Stuehrenberg and approved.

3. Adoption of Minutes from April 11, 2013

Community Development Director, Michael Leek made a motion to approve the minutes. The motion was seconded by Council Member Tom Hulting and approved.

4. Financial Report for April 2013

Commissioner, Jan Callison made a motion to approve the April 2013 Financial Report. The motion was seconded by Council Member, Tom Hulting and approved.

5. Coalition Focus

a. Studies

- i. Long Haul Transit: Reviewed and discussed the one pager on the Long Haul study.
 - The cost of the study would be a range or a not to exceed amount.
 - Partners would be needed for funding the study. Counties/Cities could do outreach in their area to colleges and hospitals. Have a future meeting in St. Peter to reach out to colleges.
 - The Greater Mankato Transit study was completed within the last 12 to 18 months (potential presentation item for future Board meeting).
- ii. Corridor of Commerce Study: Would educate people on the importance of the corridor with market and data analysis.
 - Would be used as a funding tool and for future analysis/other studies.
 - The cost of the study could be in \$50,000-\$60,000 range.
- iii. There is more interest by the Executive Committee members in doing a Long Haul Study.

b. Coalition Direction for 2013-14

i. Membership:

- Lobbyist: It was decided not to hire a lobbyist. Lobbying is something the elected official should do.
 - Outreach Events: There are three outreach events this year. Could have events/meetings at businesses along the corridor.
 - Another way to attract members is by getting projects delivered along the corridor and having publicized public events on the project.
- ii. Work plan: Jurisdictions along the corridor should be providing their success stories to be included on the website and newsletters.

Updates to Work Plan

- Goal 1 – #1 a. & b. combine and delete reference to Executive Committee meeting annually with each district engineer ect...
- Goal 1 - #2 iii delete this item
- Goal 2 - #2 c delete May and delete item d.

- On page 4 under #3 have a separate number for the administrative items listed under c.

There was discussion about future work plans to prioritize items and then go back to correlate what administrative services/social promotion services are needed to complete the items in the work plan. This will assist in determining the budget.

- c. Administrative Service: The Committee discussed including the social media aspect with the job. With the proposed job description and travel time to meetings there would need for more than 20 hours a month, 30 hours a month would be more realistic. Will need to put out a RFP for the administrative services. May need to find one or two people to provide the services that are needed. It is anticipated there would be 20 hours a month of administrative services and 10 hours a month for website/social promotion. Anticipated monthly budget of \$900 per month.
- d. Bylaw Revision and Membership Considerations: Michael Leek provided some revisions to Bylaws, shown in underline and strikeout. The modifications will be brought to the membership at the Board meeting.

Commissioner, Vance Stuehrenberg made a motion to approve the Bylaw Revisions. The motion was seconded by Mayor, Bob Broeder and approved.

6. Corridor Advocate Update
 - a. Outreach Event: Tuesday June 18th Breakfast from 7:15-8:30 a.m. at Heritage Hall, South Central College, North Mankato. Vance Stuehrenberg will be a presenter.
7. Next Board Meeting – have in St. Peter and get input from colleges on Long Haul Study.
8. The meeting was adjourned at 6:53 p.m.

Respectfully submitted by Lisa Schickedanz, Scott County